

Nick Simonsen

Overview

Nick is an avid web developer who strives for the highest quality in all his work by creating strict web standards websites that are functional, search engine and user friendly. Nick is a dedicated hard worker who loves challenges and working in a team environment. He continues to learn and adapt to the rapid changes of technology and the web.

Work Experience

Critical Mass - April 2006 – May 2008

Rolex

- Brought onto the Rolex redesign team to help implement the content management system (RedDot) for the redesign launch.
- Developed *New Rolex Creations* microsite with team members in time for the 2007 BaseWorld.

Mercedes Benz

- Helped with ongoing regular website maintenance on MBUSA.com and various dealership websites.
- Developed MBUSA.com website campaigns such as *National Treasure II – Book of Secrets* with team members.
- Created HTML emails for various newsletters and campaigns.

Dell Canada

- Created weekly HTML emails with numerous last minute changes as well as various ad hoc campaign emails.
- Created Dell Spot Facebook Fan Page using FBML.

AutoTrader

- Created two landing pages with numerous client changes on a very short timeline schedule.

Critical Mass Internal

- Created intranet portal from the ground up.
- Various maintenance tasks on corporate HTML website.
- Integrated corporate website in a content management system (RedDot)
- Maintained internal company Wiki, WordPress blogs, and Intranet Portal.
- Worked on developing a desktop widget using Adobe Air.

Skills

Web Developing

- Fluent in XHTML, CSS, DHTML, XML, XSL, XSLT, JSP, PHP, and MySQL.
- JavaScript, AJAX and use of JavaScript libraries.
- Strict Web standards and accessibility.
- Knowledge of server setups such as Apache, Tomcat, and various PHP environments such as WAMP, XAMP.
- RedDot Content Management System.

Interactive Authoring

- Flash with AS2.
- Desktop widgets with Adobe Air.

Education

September 2004 – April 2006

- Enrolled in New Media Production & Design at Southern Alberta Institute of Technology (SAIT). Graduated April 2006. Received the Jason Lang Scholarship with a 3.81 GPA.